

AVMA Friends and Alumni Monthly Digest

November 2021

Hi everybody!

As promised, here's the second monthly installment of the AVMA Friends and Alumni Monthly Digest. In it we highlight the month that was, the month to come, and whatever else seems to fit. Let's get to it!

AVM Broadway Cabaret Oct 15. AVM took another step back towards normalcy with a proper, in person performance at the Collins Center, in the form of the AVM Broadway Cabaret on Friday October 15. **22 acts, over two hours in length, nearly \$2000 in ticket sales, \$250 in sales at the concession stand, and over \$200 raised for the AVMA Senior Scholarship fund!** We

saw many of your faces in the audience – thank you for coming out and supporting the kids! But if you weren't able to be at the Collins Center or follow along with the livestream on AndoverTV – hey, this goes for everybody who was there live, either virtually or in person too – you can catch a recording of the



performance on either [the AndoverTV website](#) or the [AVMA YouTube channel](#). Thank you to Mr Brennan and the rest of the AndoverTV crew for allowing us to share the Cabaret far and wide and to enjoy it over and over again!

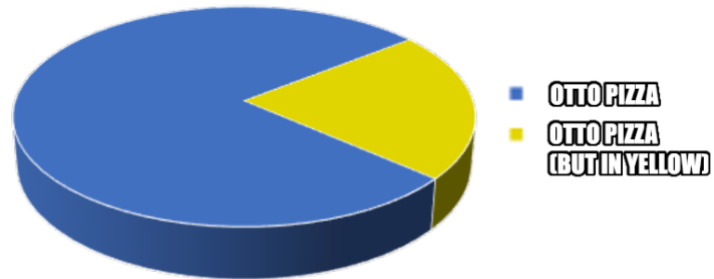
AVMA Tasty Tuesday at 34 Park on Oct 5. Our first Tasty Tuesday is in the books, and in keeping with the rest of the year thus far, we set another record for turnout. Thanks to everybody who ate at 34 Park on the 5th, **AVMA received a donation of \$640 from 34 Park!** We all know the food there is great, but this time, the results were equally as impressive. Thank you to all of you who tucked into some fine Italian food and helped out AVMA in the process!

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Upcoming AVMA Tasty Tuesdays. The Tasty Tuesday train is just getting rolling, and the next stop is **tomorrow night (Tue Nov 2)** at **Otto Pizza in downtown Andover**. Help us rally all the local troops to join in!

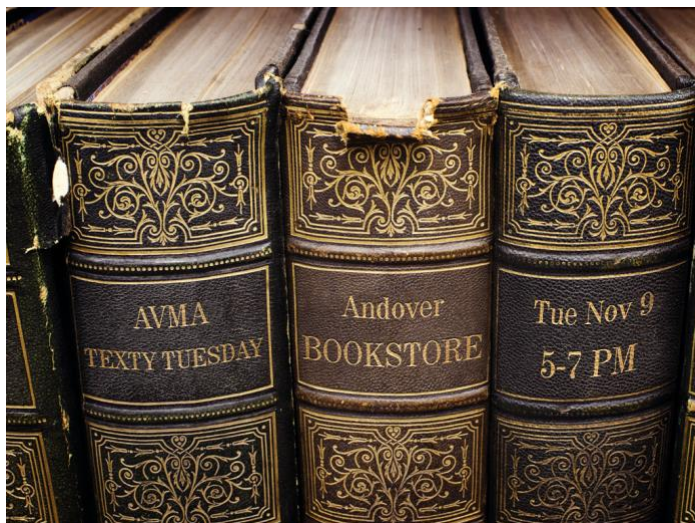


WHERE ALL THE COOL PEOPLE IN ANDOVER ARE GOING TO EAT FROM 4-9 PM ON TUESDAY/NOV 2



It's from 4-9 PM, and it covers all orders – dine-in, take out, or delivery (just please order directly from Otto – don't use GrubHub or DoorDash or a similar third party service). No promo code to remember when you place your order – for any and all orders that come in between 4 and 9, **Otto will donate 15% back to AVMA!** Have you ever had a Detroit-style pizza? Otto makes them, and they're worth checking out. But feel free to order other stuff too in case you want to hedge your bets!

Next, we quickly follow up Tasty Tuesday at Otto Pizza with **Texty Tuesday at the Andover Bookstore on Tue Nov 9**. This fundraiser has been a big hit in past years because your purchases benefit everybody: AVMA loves the donations, the bookstore (which as many of you



know is the longest continually operating book store in the US) loves the business – it's not easy competing with the really big chains and online retailers, especially during a pandemic, and it's great for the town to have a bookstore to call its own – and again this year, **we will set up a basket for book donations for the residents of the Atria Marland Place**. So buy a book for yourself and buy one for the Marland Place basket! Families of the upperclassmen will know that before the pandemic, AVM used to give

performances at the Atria, who loved every minute of them. The book basket is a small way of letting the residents know we're still thinking about them: if we can't entertain them in person, maybe we can entertain them with reading material until we can get there again.



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Finally, one other note worth noting about Texty Tuesday: while the bookstore doesn't carry every title under the sun in stock, they *can* order any title under the sun for you and get it within a few days. So if you don't see what you're looking for, you can still place your order during the 5-7 PM window, it'll qualify for the 20% promotion, and you can pick it up the next time you're downtown.

After Texty Tuesday, **the next AVMA Tasty Tuesday will be on Tues Dec 7 at the Chateau off of River Road in Andover.** That's another all day affair, with 15% of orders donated back to AVMA. We'll share the specifics in next month's digest, but you can mark your calendars for now!

Upcoming Performances. Currently, most if not all eyes are focused on the Drama Guild's production of this fall's musical, Mamma Mia, running from Nov 18 thru Nov 23. But right after the Thanksgiving break will be the next AVM performance: **the AVM Vocal Music Gala will be on Tues Nov 30 at the Collins Center.** Admission for this one will be free, but bring some spending money for snacks and another 50/50 raffle. After the Gala, the next item up on the calendar is the first competition in almost two years! **We'll be back at Mill City in Lowell on Saturday Jan 15!**

Those are the main updates for this month. We'll close out with a reminder of the different standing options we've set up to allow you to continue to support AVMA:

- **Scrip/RaiseRight.** Don't wait until Black Friday to start your holiday shopping – between all the supply chain issues and the fact that many outlets are starting their Black Friday sales early, you won't want to be left empty-handed or miss out on any sweet deals. So now's a great time to grab some gift cards from Scrip/RaiseRight!

Scrip/RaiseRight is a fundraising program in which you purchase gift cards from any of hundreds of stores and businesses through them, and a percentage of the value of the gift cards get donated back to AVMA. The stores we're talking about are all the ones you've heard of: Starbucks, Apple, Best Buy, the Gap, Stop & Shop, Chili's, Panera, you name it. And **we're talking some pretty significant cash back percentages – 10%+ in many cases, with occasional promotions taking things as high as 20%.** Scrip/RaiseRight offers up a really easy way to support AVMA without really costing you any more than you were going to spend on purchases in the first place. And it's open to everybody!

To sign up for Scrip and RaiseRight, follow these instructions:

1. Go to <https://shop.shopwithscrip.com/Login/Enroll> and use enrollment code **DLEE76C872773.**
2. Download the RaiseRight app on your smartphone.
3. Visit <https://shop.shopwithscrip.com/Shop/Product/Browse> to see all the different vendors and the rebate percentages for each.



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- **AmazonSmile.** AVMA also participates in AmazonSmile. Similar to Scrip/RaiseRight, AmazonSmile is a super easy way to donate back to AVMA each time you make a purchase on Amazon. To set up AmazonSmile to benefit AVMA, [follow these instructions](#), and be sure to select Andover Vocal Music Association as the organization you want to support. Then, each time you buy anything on Amazon, .5% of the purchase price will be donated back to AVMA. It doesn't seem like a lot, but over time, with enough people participating, it adds up!
- **AVMA Booster Club.** While the AVMA Booster Club has traditionally focused on families of active AVM members, we want to give friends and alumni the opportunity to support the program with a donation to the AVMA Booster Club. Most of the show choir program's operating budget comes from the generosity of the friends, families, and businesses that contribute to our many fundraising activities. And since we are a registered 501(c)(3) non-profit organization, your donations are 100% tax-deductible and eligible for corporate matching if you work at a company that has such a charitable program in place.

If you'd like to join the AVMA Booster Club with a tax-deductible donation, you can [click this link](#) and head over to our PayPal page, or if you'd rather write a check, you can send it to AVMA Treasurer Lisa Kole, 1 Trombly Ct, Andover, MA 01810 and she'll take it from there. The amount you pay is entirely up to you. Thank you in advance for your consideration!

Links. We rely primarily on social media to get the word out on happenings and events and to otherwise communicate with the rest of the community. So if you haven't done so already, please give a subscribe or a like or a follow to the:

- **AVMA YouTube Channel:** https://www.youtube.com/channel/UCGreFvbQIEKB_OrD7RLNY0g
- **Andover Vocal Music Association public Facebook page:** <https://www.facebook.com/AHSVocalMusic>
- **AVMA Twitter Account:** https://twitter.com/andovervma_org

Please feel free to share this digest with any folks not on Facebook who you think would be interested in it. And if you (or they) would like to receive future Monthly Digests directly via email, please use this [Google Form](#) to share your name and addresses with us.

Catch you again in December – thanks for reading!

The AVMA Board