December 2021

Hi everybody!

Here it is, the final monthly digest of 2021. As with the other digests, in here we have a quick review of the past month and a quick highlight of what's coming up this winter for AVM and AVMA. But by now you should know the drill so onto the updates:

November Tasty Tuesdays. Last month saw back-to-back Tuesdays where we assembled to drive traffic to local businesses and raise some money for AVMA:

- On Nov 2, we held our November Tasty Tuesday at Otto Pizza in downtown Andover, which raised \$334 for AVMA!
- And on Nov 9, we held another installment of Texty Tuesday at the Andover Bookstore, which not only raised another \$195 for AVMA, but also -- through the generosity of our shoppers -- produced this gift basket of books that we donated to the residents of Atria Marland Place. Our kids haven't been able to perform at the Atria since the pandemic started, and we wanted to make sure the residents knew we



were still thinking about them and looking forward to the day when we can entertain them in person once again.

Thanks to everybody who came out for our November events – read on for details on the next Tasty Tuesdays on the calendar!

Mamma Mia! The week leading up to Thanksgiving featured plenty of AVMers taking part in the Drama Guild's fall musical, Mamma Mia! As you might imagine, between the talent on the stage, the songs throughout the two acts, and the pent-up demand for live theater, the Collins Center was packed and jumping all five nights. Friday night was AVM night, and they had to hold the curtain for over 10 minutes to accommodate the long line of people buying tickets at the door; Sunday's matinee saw over 600 tickets preordered; and people bought so many flowers that not only did we sell out well before the first intermission each day, but our suppliers could barely keep up with our demand. We hope you were able to catch the show and we can't wait to see that level of enthusiasm carry through to the rest of the year!



AVM Vocal Music Gala Nov 30. We had just enough time to recover from Mamma Mia! and the Thanksgiving holiday before we returned to the Collins Center last night for the AVM Vocal Music Gala. All three show choirs showed off parts of their competition sets, plus we got to see performances from the chamber, concert, and middle school choirs.









Everything's looking great for the competition season!

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AVMA December Tasty Tuesday at the Chateau in Andover December 7. For those of you who have had the calendar sneak up on you as quickly as it has on us, December 7 is this coming Tuesday! Here are all the details you need to participate:

- When: Tuesday Dec 7 from 11:30 AM to 9 PM
- Where: The Chateau Restaurant in Andover
- What's the deal: The Chateau will donate 20% of all orders *participating in the AVMA fundraiser* back to AVMA!
- How do you participate?
 - If you order over the phone, or in person, or dine in: just tell your server you're participating in the AVMA fundraiser and ask them to "flag your check," and they'll add your tab to the pile.

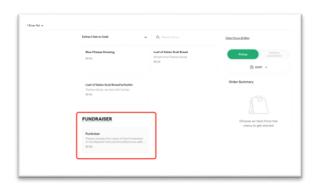


Help support the AHS Show Choirs!
The Chateau Andover
Tuesday, December 7, II:30am-9pm
Mention AVMA Fundraiser when Dining In!
Add "FUNDRAISER" to cart for Online
Ordering!



- o <u>If you order online</u>: There are two specific steps to keep in mind:
 - Make sure you're ordering from the Chateau in Andover. Here's the link to the Andover Chateau's ordering page: https://direct.chownow.com/order/15736/locations/22350
 Note that if you start out on the Andover Chateau's website and click the Order Now
 - 2. All the way at the end of the online menu below all the entrees and side dishes and desserts is a \$0.00 menu item called FUNDRAISER.

button, you'll still have to choose the restaurant where you want to order.



Add that FUNDRAISER item to your order, and in the Special Instructions field, type "AVMA Fundraiser."

Spread the word to your friends in town and we'll see you at the Chateau on Tuesday!

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We're starting to run long here so let's wrap up this month's update with a few quick hitters:

Upcoming Events. Here's what we have our eyes on in the coming months after we clear next week's Tasty Tuesday:

- <u>Saturday Jan 15: Mill City Show Choir Festival in Lowell</u> -- the first competition since March 2020!
- Friday Jan 28: The AVMA Arctic Blast we're still working on whether it will be inperson, or virtual, or a mix of both. Last year we were forced to have a virtual Blast, and we discovered some elements worked even better than they did in person, so we may look to come up with a blended event that takes the best from both worlds. More to come!
- End of January: AVM Winter Concert. By next month's digest we should know more about date, time, and what to expect.
- Tues Feb 8: AVMA Tasty Tuesday at *all* Bertucci's locations. 15% back on all orders that use our fundraiser code, and like it says above, all of our friends, families, and supporters who live near *any* Bertucci's can participate! (We're skipping a January Tasty Tuesday in order to focus more on the Arctic Blast.) More to come on this one when we get closer.

Before we sign off, don't forget these other ways to easily support AVMA:

Scrip/RaiseRight. Scrip/RaiseRight is a fundraising program in which you purchase gift cards from any of hundreds of stores and businesses through them, and a percentage of the value of the gift cards get donated back to AVMA. The stores we're talking about are all the ones you've heard of: Starbucks, Apple, Best Buy, the Gap, Stop & Shop, Chili's, Panera, you name it. And we're talking some pretty significant cash back percentages – 10%+ in many cases, with occasional promotions taking things as high as 20%. Scrip/RaiseRight offers up a really easy way to support AVMA without really costing you any more than you were going to spend on purchases in the first place. And it's open to everybody!

To sign up for Scrip and RaiseRight, follow these instructions:

- Go to https://shop.shopwithscrip.com/Login/Enroll and use enrollment code DLEE76C872773.
- 2. Download the RaiseRight app on your smartphone.
- 3. Visit https://shop.shopwithscrip.com/Shop/Product/Browse to see all the different vendors and the rebate percentages for each.

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• AmazonSmile. AVMA also participates in AmazonSmile. Similar to Scrip/RaiseRight, AmazonSmile is a super easy way to donate back to AVMA each time you make a purchase on Amazon. To set up AmazonSmile to benefit AVMA, follow these instructions, and be sure to select Andover Vocal Music Association as the organization you want to support. Then, each time you buy anything on Amazon, .5% of the purchase price will be donated back to AVMA. It doesn't seem like a lot, but over time, with enough people participating, it adds up!

Links. We rely primarily on social media to get the word out on happenings and events and to otherwise communicate with the rest of the community. So if you haven't done so already, please give a subscribe or a like or a follow to the:

- AVMA YouTube Channel: https://www.youtube.com/channel/UCGreFvbQIEKB_0rD7RLNY0g
- Andover Vocal Music Association public Facebook page: https://www.facebook.com/AHSVocalMusic
- AVMA Twitter Account: https://twitter.com/andovervma_org

Please feel free to share this digest with any folks not on Facebook who you think would be interested in it. And if you (or they) would like to receive future Monthly Digests directly via email, please use this <u>Google Form</u> to share your name and addresses with us.

And that'll put a bow on this month's digest. We hope you have a safe, healthy, and relaxing holiday season, and we'll catch you again after the new year!

The AVMA Board